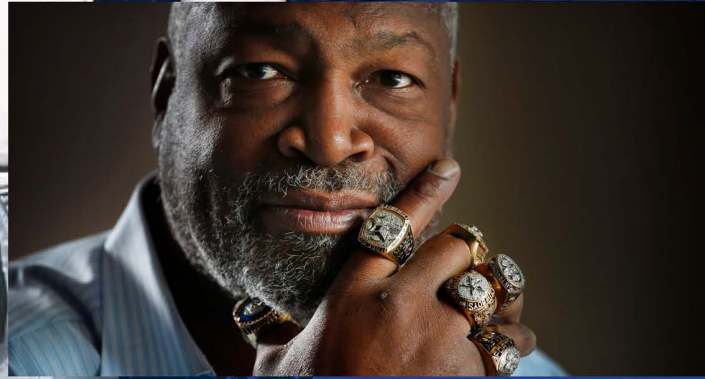




# Haley

Charles



# HOPE AND RECOVERY

## *Luncheon*



10.02.2025  
Victoria Community Center  
11:30am - 1:00pm





# HOPE AND RECOVERY LUNCHEON

Billy T Cattan Recovery Outreach

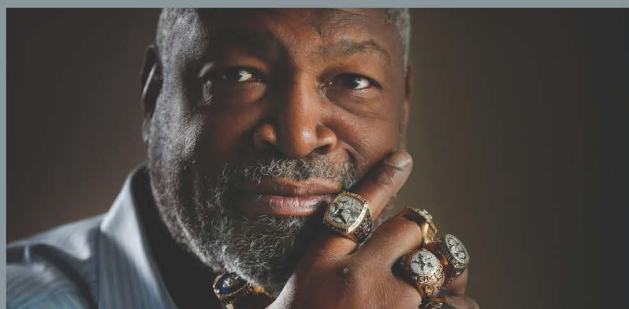
*With the generous and continued support from our community partners, we were able to serve over 700 individuals with substance use and mental health disorders in 2024. We are asking that you consider being a partner for this exciting event that will directly benefit the patients we treat.*

*Recovery  
is Possible.  
You  
Can Help!*



Join us for the 2025 Hope & Recovery Luncheon Featuring Keynote Speaker Charles Haley, Thursday October 2, 2025 at 11:30AM at the Victoria Community Center Dome. Proceeds from the annual luncheon benefit Billy T. Cattan Recovery programs and services that support individuals and their families in recovery.

## LEGENDARY 5 SUPERBOWL WINNER CHARLES HALEY



two-time NFC Defensive Player of the Year (1990, 1994) and earned five Pro Bowl selections. His ability to disrupt offenses helped define the dominant Cowboys and 49ers defenses of the 1990s.

*Off the field*, Haley has been open about his struggles with bipolar disorder and has become an advocate for mental health awareness. In 2015, he was inducted into the Pro Football Hall of Fame, cementing his legacy as one of the greatest defensive players in NFL history.

### *Co-Authored Book*

“Fear No Evil: Tackling Quarterbacks and Demons on My Way to the Hall of Fame” (2016)  
In this book, Haley shares his journey from his rise in the NFL to his struggles with mental health, including his battle with bipolar disorder. He provides an honest and raw look at his career, personal life, and the lessons he learned along the way. It’s both an inspiring and insightful read for football fans and those interested in overcoming personal struggles.

***The 5TH Annual*** Hope and Recovery Luncheon will be headlined by keynote speaker Charles Haley. Charles Haley is a former professional football player known for his dominance as a pass rusher and his unique accomplishment of being the first player to win five Super Bowl championships—a record he held until Tom Brady surpassed it. Haley played for the San Francisco 49ers (1986–1991, 1998–1999) and the Dallas Cowboys (1992–1996), making a significant impact on both franchises.

***A versatile defender***, Haley excelled as both a defensive end and an outside linebacker. He was a

# 2025 Sponsorship Levels



## HALL OF FAME

*(Presenting Sponsor)*

- Premier Seating for 10 and lunch with Charles Haley
- Seated Lunch Service with full table decorations
- [10] VIP Tickets to Meet & Greet with Charles Haley- Group Picture and Autographs
- [4] Dallas Cowboy Footballs autographed by Charles Haley
- Verbal recognition during program
- Future Name Recognition Prominently Displayed on Hope Ranch Facility Donor Wall
- Name prominently displayed on event signage
- Premier recognition on event program and BTCRO Social Media Platforms

**\$8,000**

**MVP**

*Sponsor*

**\$5,000**

- Premium Seating for 6 with seated lunch service
- [6] VIP Tickets to Meet & Greet with Charles Haley- Group Picture and Autographs
- [3] Dallas Cowboy Footballs autographed by Charles Haley
- Future Name Recognition on Hope Ranch Facility Donor Wall
- Name displayed on event signage
- Premium recognition on event program and BTCRO Social Media Platforms

**TOUCHDOWN**

*Sponsor*

**\$2,500**

- Optimal Seating for 6
- [3] VIP Tickets to Meet & Greet with Charles Haley- Group Picture and Autographs
- [2] Dallas Cowboy Footballs autographed by Charles Haley
- Name displayed on event signage
- Recognition on event program and BTCRO Social Media Platforms
- Logo displayed on screen at event

**FIELD GOAL**

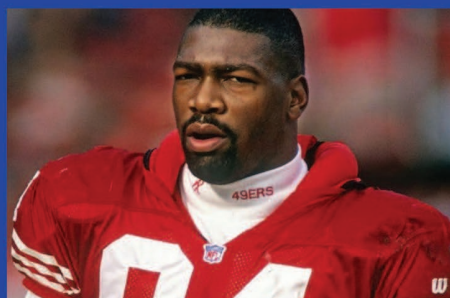
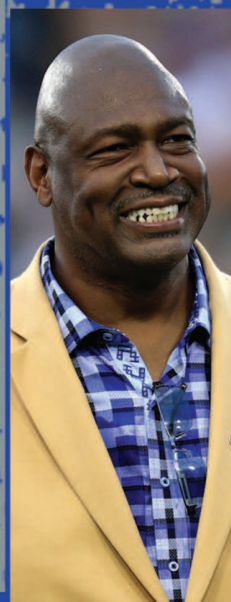
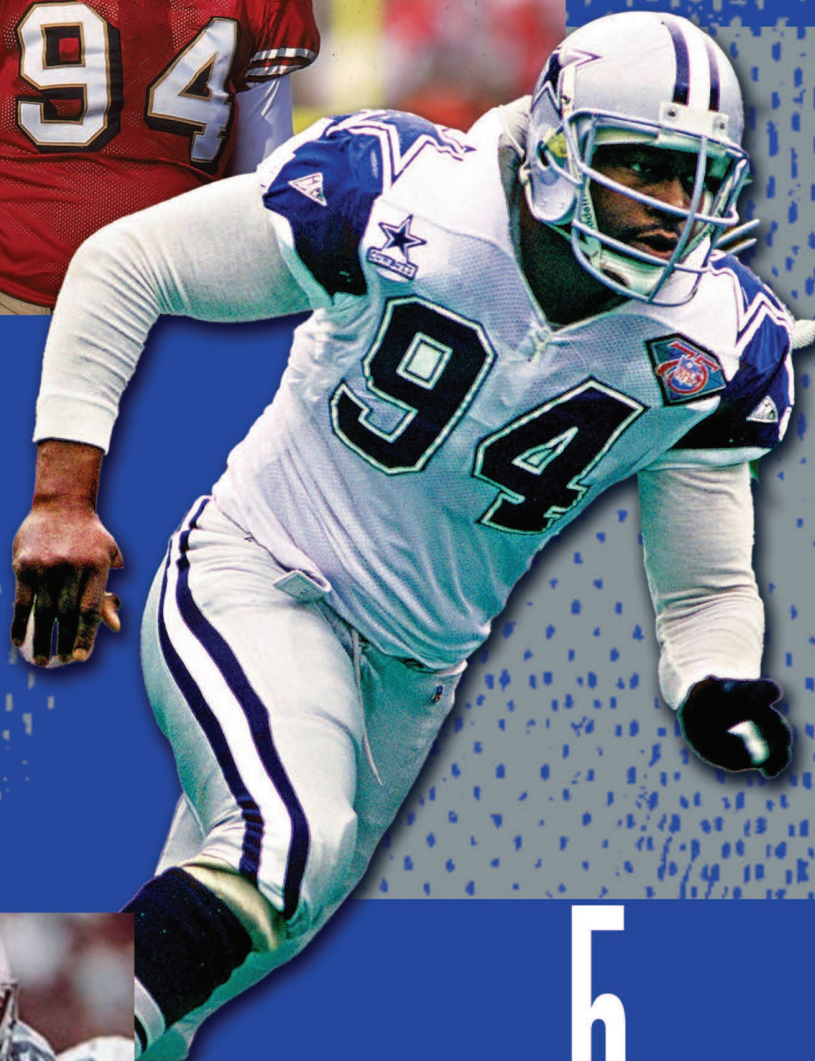
*Sponsor*

**\$1,500**

- Seating for 6
- [2] Autographed Photos of Charles Haley
- Name displayed on event signage
- Recognition on event program and BTCRO Social Media Platforms

**Individual Tickets- \$75** [seat and meal]





# 5 SUPERBOWL CHAMPIONSHIPS

## Sponsor Commitment Form

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level (Check One):

- ☐ \$8,000 - Hall of Fame
- ☐ \$5,000 - MVP
- ☐ \$2,500 - Touchdown
- ☐ \$1,500 - Field Goal

For maximum exposure, please email us a high-resolution image (JPEG) of your company logo at least 6 weeks prior to the event for both print and web use to Mariah Salazar at [msalazar@btcro.org](mailto:msalazar@btcro.org)

### Payment Method:

- ☐ Check enclosed (Payable to Billy T Cattan Recovery Outreach)
- ☐ Please invoice me
- ☐ Please Charge my Credit Card (CC info will be disposed securely upon payment)

### Credit Card Info:

Credit Card Type: \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
[if different from mailing address]

Card Holders Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return this form by August 31, 2025 to:

#### **Billy T Cattan Recovery Outreach**

802 E Crestwood Drive  
Victoria, TX 77901  
or send it to  
[dbarrientos@btcro.org](mailto:dbarrientos@btcro.org)  
361-576-4673

*Billy T. Cattan Recovery Outreach is a qualified 501 (c) (3) tax-exempt organization. All financial gifts are tax-deductible to the maximum extent allowed by law. Tax ID 74-2961798*