



BILLY T. CATTAN
RECOVERY OUTREACH

HOPE AND RECOVERY LUNCHEON



THOMAS
HOLLYWOOD
HENDERSON

Thursday, November 19, 2026 • 11:45a – 1:00p
Victoria Community Center
2905 E North St, Victoria, TX 77901



HOPE AND RECOVERY LUNCHEON

Billy T Cattan Recovery Outreach

For more than 25 years, Billy T. Cattan Recovery Outreach (BTCRO) has provided life-saving substance use treatment and recovery support services to individuals and families across the Crossroads region. Through outpatient treatment, recovery coaching, case management, and the upcoming opening of Hope Ranch—Victoria County's first residential substance use treatment center—BTCRO is creating a true continuum of care that helps individuals move from crisis to long-term recovery, stability, and purpose.

Through its partnership with Perpetual Help Home (PHH), women and women with children facing homelessness, addiction, domestic violence, and other life challenges are provided safe, faith-based transitional housing and supportive services focused on accountability, healing, and self-sufficiency. Together, BTCRO and PHH are restoring lives, strengthening families, and building a healthier community, one person at a time.

The Hope & Recovery Luncheon is more than a fundraiser, it is an opportunity for community leaders, businesses, and supporters to directly invest in hope, healing, and lasting transformation for individuals who desperately need a second chance. Your sponsorship helps ensure that financial hardship is never a barrier to recovery and that life-changing services remain accessible to those who need them most.



THOMAS HOLLYWOOD HENDERSON

Thomas Henderson is a resilient and inspiring individual whose life reflects both remarkable athletic achievement and profound personal growth. A former professional football linebacker, Henderson was a first-round draft pick in the 1975 NFL Draft and went on to build a standout career, most notably with the Dallas Cowboys. Known for his speed, charisma, and playmaking ability, he competed in three Super Bowls, including helping secure a victory in Super Bowl XII.

Beyond the field, Thomas faced significant personal challenges that ultimately led him to a life-changing turning point. After entering rehabilitation, he committed to a new path and has maintained 42 years of sobriety since November 8, 1983—an extraordinary milestone that speaks to his discipline, resilience, and strength of character.

In a remarkable twist of fortune, Henderson also won the lottery not once, but twice—an experience he used not for personal excess, but as an opportunity to give back. Deeply connected to his roots in Austin, Texas, where he was born, he has dedicated time and resources to supporting children and youth programs in the community. His efforts have helped create opportunities, mentorship, and hope for countless young people.

Today, Henderson is not only remembered for his impact in professional football, but also respected for his unwavering commitment to recovery, generosity, and service. His story is one of perseverance, redemption, and purpose—demonstrating that true success lies in the ability to overcome adversity and uplift others along the way.

2026 Sponsorship Levels



HALL OF FAME

(Presenting Sponsor)

- Premier Seating for 10 and lunch with Thomas Henderson
- Seated Lunch Service with full table decorations
- (10) VIP Tickets to Meet & Greet with Thomas Henderson- Group Picture and Autographs
- (4) Dallas Cowboy Footballs autographed by Thomas Henderson
- Verbal recognition during program
- Future Name Recognition Prominently Displayed on Hope Ranch Facility Donor Wall
- Name prominently displayed on event signage
- Premier recognition on event program and BTCRO Social Media Platforms

\$8,000

MVP Sponsor

\$5,000

- Premium Seating for 6 with seated lunch service
- (6) VIP Tickets to Meet & Greet with Thomas Henderson- Group Picture and Autographs
- (2) Dallas Cowboy Footballs autographed by Thomas Henderson
- Future Name Recognition on Hope Ranch Facility Donor Wall
- Name displayed on event signage
- Premier recognition on event program and BTCRO Social Media Platforms

TOUCHDOWN Sponsor

\$2,500

- Optimal Seating for 6
- (3) VIP Tickets to Meet & Greet with Thomas Henderson- Group Picture and Autographs
- (1) Dallas Cowboy Football autographed by Thomas Henderson
- Name displayed on event signage
- Recognition on event program and BTCRO Social Media Platforms
- Logo displayed on screen at event

FIELD GOAL Sponsor

\$1,500

- Seating for 6
- (2) Autographed Photos of Thomas Henderson
- Name displayed on event signage
- Recognition on event program and BTCRO Social Media Platforms

Individual Tickets- \$50 (seat and meal)

BOB HOPE

